



ASSOCIATION OF CONSULTING ENGINEERING  
COMPANIES | **NEW BRUNSWICK**

ASSOCIATION DES FIRMES D'INGÉNIEURS-  
CONSEILS | **NOUVEAU-BRUNSWICK**

## **ACEC-NB 2024 Nine & Dine Golf Tournament Sponsorship Information Package**

**Event Date: September 18, 2024**

**Event Manager: Robert Gallant, Raven Management Solutions  
506-855-8525 – Office**

**Email**

**[events@acec-nb.ca](mailto:events@acec-nb.ca)**

**Website**

**[www.acec-nb.ca](http://www.acec-nb.ca)**

## **Golf Tournament Event Description**

The *ACEC-NB Golf Tournament* is one of the association's signature member appreciation and networking events with room for up to 18 teams. Our Nine & Dine Texas Scramble style tournament will be hosted on September 18<sup>th</sup> at the Kingswood Golf Club in Fredericton. The tournament experience features valuable networking opportunities, fun activities at sponsored holes, great prizes and delicious food. Our event sponsorship packages provide unique and direct contact marketing opportunities to our participating members.



## **ACEC-NB Background**

The Association of Consulting Engineering Companies-New Brunswick (ACEC-NB) is a not-for-profit organization representing the New Brunswick consulting engineering industry.

ACEC-NB represents the commercial interests of businesses that provide professional engineering services, to both the public and the private sector. Members are involved in the planning, designing and implementing of all types of engineering projects, and provide independent advice and expertise in a wide range of engineering-related fields. ACEC-NB members directly influence New Brunswick's economic, social and environmental quality of life. Because engineering is a regulated profession, every individual employed by our members is required by law to act "with fidelity to the public interest".

ACEC-NB is governed by 30 members, all independent consulting engineering companies employing nearly 1200 individuals. ACEC-NB is a Member Organization of ACEC-Canada representing nearly 500 consulting engineering firms across Canada.



Through our various social events ACEC-NB also provides our members with unique opportunities within the industry to market their services and network to their clients, partners, and peers. These events allow us to offer great value to our membership services by helping companies reach their target markets within the industry through relationship development opportunities that complement their traditional marketing strategies.

## **Partnership and Sponsorship Opportunities**

ACEC-NB would not be able to offer the great social events we do without the generous support of corporate sponsors like yourself. For the annual **ACEC-NB Golf Tournament**, we have specially designed the sponsorship categories listed below to recognize your contributions. As you will see, our various sponsorship levels include special incentives that will give your company marketing exposure in our event marketing campaign, event-site activation, and industry goodwill recognition.



Our sponsor levels are a suggested starting point, and we remain open to customizing a recognition package to meet your company's unique marketing ideas and requirements.

We ask that you please take the time to review these marketing opportunities and decide where your company could best benefit from a relationship with ACEC-NB. We understand that you are approached by many interesting and worthy industry events, and we appreciate your consideration in supporting our Association.

It takes more than cash to make an event like this a huge success, in-kind support is also essential to making this the "must attend" golf tournament for our industry. In addition to cash options we have included options to provide in-kind sponsorship such as prizing and value-added resources like food and beverage stations in return for marketing exposure to our players.

We trust this information package will pique your company's interest and we look forward to exploring how we can work together to make our industry events stronger. Should you have any questions, please contact our Event Manager, Robert Gallant from Raven Management Solutions, at [events@acec-nb.ca](mailto:events@acec-nb.ca) or call (506) 855-8525 to arrange a meeting.



**\*See next page for sponsor levels and recognition details**

## Cash Sponsorship Opportunities

**\$2,000 Tournament Presenting Sponsor (one opportunity)**

**\$1,000 Tournament Meal Sponsor (three opportunities)**

**\$750 Prize & Hole Sponsor (six opportunities)** Closest to the pin X 2, Longest drive X 2, Best Team X 1, Worst Team X 1  
Combination of \$500 cash + prize valued at a minimum of \$250

**\$500 Hole Sponsor**

		<b>\$2,000</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>
1	Recognition in event marketing mediums: Event Logo Tie-in Team Prize Bags Registration Documents Bonus signage placement at the event Website Social Media E-mail Promotions Logo projected in looping presentation at event	✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓	✓   ✓ ✓ ✓ ✓ ✓	✓    ✓ ✓ ✓ ✓ ✓	✓    ✓ ✓ ✓ ✓ ✓
2	Opportunity to provide remarks and help present prizes during meal	✓	✓		
3	Opportunity to host a sponsor booth during the pre-meal reception	✓	✓		
4	Required to provide a prize valued at minimum \$250 for special skills events on designated hole. Also required to provide a person to witness activity if required for insured prizing			✓	
5	Recognition remarks by MC during event	✓	✓	✓	✓
6	Signage placement on assigned hole	✓	✓	✓	✓
7	Opportunity to host a sponsor booth and activity at designated hole. You can do promotional activities for your brand, but you should also have a fun engaging activity, and/or offer a refreshment or snack.	✓	✓	✓	✓
8	Opportunity to provide giveaway swag items for the team gift bags. (72 items)	✓	✓	✓	✓
9	Opportunity to provide team prizes.	✓	✓	✓	✓
10	Opportunity to provide charity raffle prize	✓	✓	✓	✓
11	Opportunity to provide charity putting contest prize.	✓	✓	✓	✓
12	# of complimentary player registration	2	1		
13	Opportunity to provide corporate branded volunteers to help run event day activities.	✓	✓	✓	✓
14	Formally thanked in the event follow-up <i>Thank You</i> email sent to participants and members	✓	✓	✓	✓
15	Opportunity to attach an e-flyer to the event follow-up <i>Thank You</i> email sent to participants and members	✓	✓		

## **In-Kind Prize & Fundraising Sponsorship Opportunities**

**Team Prize** donations of a minimum of 4 items with a minimum value of \$20 per item.

**Raffle Prize Item** with a minimum retail value of \$50 - \$249.

1. Recognition in post-event appreciation email sent to participants and members.
2. Social Media sponsor shout-out post linked to your website or Facebook page.
3. Sponsor recognition by the Master of Ceremonies during the prize draw.

**Special Raffle or Prize Item** (e.g. putting contest, skill contest prize, etc.) with a minimum retail value of \$250 - \$500.

1. Recognition in post-event appreciation email sent to participants and members.
2. Social Media sponsor shout-out post linked to your website or Facebook page.
3. Sponsor recognition by the Master of Ceremonies during the prize draw.
4. Additional recognition value to be negotiated based on the item value.

**Major Raffle Items** with a minimum retail value of over \$500 (i.e. TV, Generator, Jewelry, Furniture, A Trip, Concert or Sport Event Tickets).

1. Recognition in post-event appreciation email sent to participants and members.
2. Social Media sponsor shout-out post linked to your website or Facebook page.
3. Sponsor recognition by the Master of Ceremonies during the prize draw.
4. Additional recognition value to be negotiated based on the item value.

**Hole-in-One Grand Prize** with a minimum retail value of \$5,000 (i.e. provide insurance for or directly guarantee a prize of a Car, ATV, Truck, Motorcycle, Tool Package, Shopping Spree, etc.)

1. Recognition in post-event appreciation email sent to participants and members.
2. Social Media sponsor shout-out post linked to your website or Facebook page.
3. Sponsor recognition by the Master of Ceremonies during the prize draw.
4. Additional recognition value to be negotiated based on the item value.





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## 2024 ACEC-NB GOLF TOURNAMENT SPONSOR CONFIRMATION FORM

### Sponsorship Level Options

Please check off the sponsorship level you wish to confirm.

\*Sponsorship is subject to HST

Presenting (\$2,000)

Meal (\$1,000)

Prize Hole (\$750)

Hole (\$500)

### Sponsor Liaison Details

Company Name (as you want it to appear to public): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### Invoice Details

Company Name (as you want it to appear on invoice): \_\_\_\_\_

Accounting Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Payment must be received a minimum of two weeks prior to the event for your sponsorship to be confirmed and to allow us to get the required signage prepared.

### In-Kind Support

If you are providing items for the raffle, skills contests, team gifts or swag bags please coordinate delivery details with the Event Manager to ensure all items make it to the event.

### Submission

Please send this completed form to [events@acec-nb.ca](mailto:events@acec-nb.ca). If you have any questions or need more details about sponsoring the golf tournament please call our event management provider, Raven Management Solutions, (Robert or Kevin) at 506-855-8525.

**THANK YOU FOR YOUR SUPPORT!**